

FCCLA SPEAKS

Back-to-School Edition



PRESIDENT'S MESSAGE

Hello Idaho FCCLA!

I am beyond honored and excited to serve as your Idaho FCCLA State President this year. Together, we are stepping into a year full of opportunity, growth, and unforgettable memories. Whether you're brand new to FCCLA or a returning member, we want you to know—you belong here, and your impact matters! I hope you guys have a great year!

Averie Lewis
President



MEET THE TEAM

With the new school year approaching, I would love to reintroduce your 2025-2026 Idaho State Executive Council!

Averie Lewis- President, Firth High School

Lauren Dobson- First Vice President, Meridian High School

Addisyn Jones- Vice President of Competitive Events, Mountain View High School

Hannah Henrie- Vice President of Finance, Kuna High School

Makaela Brown-Muthoni- Vice President of Public Relations & Membership, Kuna High School

This year's team brings passion and dedication to our organization. We are ready to bring FCCLA into this school year, learn and lead together, and excited to share an incredible journey with you.

Lauren Dobson
First VP



START THINKING ABOUT YOUR STAR EVENT

Happy back-to-school season, Idaho FCCLA! Now is the perfect time to start exploring potential projects, affiliating your chapter, and kicking off competition preparation. Finalize your schedule and decide how much time you are willing to commit to your project this year. Look at your classes, teachers, and community for potential mentors who can help you succeed. The earlier

you start, the more prepared and confident you will feel when competition season arrives—so let's make this year our best one yet!



Addisyn Jones
VP of Competitive
Events

ADVERTISING FCCLA

With the beginning of a new school year right around the corner, there is no better time than now to start advertising FCCLA! The start of a new school year brings new excitement which can be directed towards gaining new members in FCCLA.

Whether it be on a member, chapter, or state-wide scale, advertising online can sometimes be overwhelming.

Here are a few tips when advertising for FCCLA through social media:

Understand the Purpose of the Post

Why are you posting? Make sure to match the content of the post to the design - if the information is fun and exciting choose bright, eye catching colors! When the information is important and urgent, stick to a design that won't distract the eye from the actual content on the post

Keep Your Audience Engaged

Posting polls, quizzes, or even questions on stories allow for you to interact with your audience. Make sure to reply and acknowledge the comments made on your posts as well.

Repost, Repost, Repost

Whenever Idaho FCCLA, National FCCLA, or your local chapter posts, reposting on your personal account helps advertise not only the information on the post but FCCLA as a whole

Take Advantage of Conferences & Events

Get your audience excited and ready for upcoming events (i.e. countdowns) as well as advertise the fun you all had once the event has concluded (i.e. recap posts)

Makaela Brown-Muthoni
VP of Public Relations &
Membership



Social media is a great outlet for advertisement as it is quick, easy access, and most people have it.

Remember to have fun with it and most importantly, base your content around your audience!

COMPETITIVE EVENTS AT THE NATIONAL LEADERSHIP CONFERENCE

I'm thrilled to share Idaho FCCLA's overwhelming success at the 2025 National Leadership Conference in Orlando, Florida! This year, 107 members, advisers, and chaperones traveled to represent our state on the national stage. We're proud to announce that Idaho brought home 21 **bronze** medals, 46 **silver** medals, and 40 **gold** medals!

A huge congratulations to the following 16 students who placed in the **top ten** in their events: Kohen Borzick & Lydia Nelson, Paige Wilson, Joel Gilbert, Braxton Williard, Nora Pfeifer, Evelyn Baker, Koryn & Lilian Hill, Hannah Henrie, Varnika Juluru, Addisyn Jones, Marshall Asay, Lizzie Beutler, Bensen Foutz, and Alana Black.

Finally, a special shoutout to Joel Gilbert and Alana Black, who were named **National Champions** after placing 1st in their events. We couldn't be prouder of Team Idaho!

Addisyn Jones
VP of Competitive
Events



FUNDRAISING IN THE NEW YEAR

As FCCLA members, we strive to lead with purpose and impact our communities through leadership and responsibility.

Fundraising is a huge part of that mission! It helps chapters attend conferences and fund service projects. These are some fresh fundraising ideas if you are new or experienced and looking to be creative! Here are five effective ways to raise money that are perfect for FCCLA chapters:

Popcorn Friday- Make and sell bags of popcorn during lunch on Fridays! Keep prices affordable and offer add-ons like flavored seasoning for extra profit. This can be a weekly or monthly tradition.

Small Raffle- Gather together small prizes like gift cards and candy baskets, then sell tickets for \$1. Announce winners at the end of the week. It's an easy, low-cost way to raise money and to get the community involved.

Snack Cart or Morning Coffee Stand- Set up a cart before school or during lunch selling snacks and drinks. You can offer things like hot chocolate, soda, chips, and other snacks that students love.

Seasonal Grams- Sell candy grams, kindness notes, or small gifts that students can send to each other. Offer a small delivery service during homeroom or lunch periods.

Teacher Involvement Auction- Get your teachers or administrators involved! A fun auction where the winner gets a small favor. This could be the principal dressing up or a teacher bringing breakfast. It's always a fun, simple way to build funds!

Hannah Henrie
VP of Finance



BASIC Dates

Moscow- October 17

Pocatello- October 20

Boise- October 21

See you there!

[Click Here to Register!](#)

Composed by- Lauren Dobson