



## Family, Career and Community Leaders of America

650 W State St. Ste 324 Boise, Idaho 83702

Phone: (208) 429-5525 Email: [fccla@cte.idaho.gov](mailto:fccla@cte.idaho.gov)

[www.idahofccla.org](http://www.idahofccla.org)

August 1, 2023

Dear Potential Partner,

Today's youth need the positive impact of a personal and career building student leadership organization . There are over 200,000 members of Family, Career and Community Leaders of America (FCCLA), representing thousands of constituents in each state. As a career and technical student organization, FCCLA promotes personal growth and leadership development through Family and Consumer Sciences (FCS) education. FCCLA programs help thousands of students across the country with career preparation and workforce development skills. FCCLA and FCS helps students advance in careers such as human services, hospitality and tourism, education and training, and visual arts and design.

The **Idaho Association of Family, Career and Community Leaders of America** strives to support positive leadership growth in Idaho's youth. We are part of a national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education. **FCCLA** is unique amongst youth organizations because the program of work is member driven.

**FCCLA** competitive events, **STAR Events** (Students Taking Action for Recognition), brings out the best in each FCCLA member. From project conception, through execution and evaluation, each competitor uses a rubric for guidance and the community for resources. Encouraging personal development through project-based competitions brings relevance to service learning and hard work. Contests promote problem solving, career preparation, and citizenship, all of which encompass 21st Century Skills and STEM foundations.

Sponsorship levels are in detail on the following page. Depending on your level of support your organization name and/or logo will appear in the conference program under the event(s) description and receive recognition during the competition awards ceremony as a valued educational partner preparing Idaho students for success. You will also receive a "Thank You!" on our social media platforms highlighting your company.

Donors support student leadership through activities such as scholarships to attend national competition, future contest development, state level leadership, or other leadership growth opportunities. For further information on the impact on Idaho FCCLA students see the enclosed Impact Report.

Thank you for your time and consideration. Your financial support is greatly appreciated. I look forward to hearing from you soon.

Sincerely,

Teresa K. Danielson

FCCLA CTSO Manager

[Teresa.danielson@cte.idaho.gov](mailto:Teresa.danielson@cte.idaho.gov)

[FCCLA@cte.idaho.gov](http://FCCLA@cte.idaho.gov)



# Annual Sponsorship Form

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_ PHONE \_\_\_\_\_

\_\_\_\_\_ WEBSITE \_\_\_\_\_

2023-2024 LEVEL OF SUPPORT: \$ \_\_\_\_\_ SUBMIT CHECKS BY FEBRUARY 1, 2024

Make checks payable to Idaho FCCLA and send with completed form to 650 W. State St. STE 324, Boise, ID 83702

CHOOSE YOUR LEVEL OF SPONSORSHIP BELOW:

## Platinum Sponsor \$5,000 (only 5 available)

- Full page ad in State Leadership Conference program
- Logo included on event t-shirts and featured on web site
- Monthly social media spotlight (reaching over 1,300 followers)
- Public thank you at opening session, awards banquet, and closing ceremonies
- Vendor booth space (provided by sponsor)
- Large logo on photo booth backdrop and step & repeat
- Preference for promotional items (provided by sponsor) to place in registration packets for 450+ attendees
- Large logo at the top of lobby banner
- Idaho FCCLA Alumni & Friends Membership
- Recognition at five competitive events of your choice

## Diamond Sponsor \$2,500 (only 10 available)

- 1/2 page ad in State Leadership Conference program
- Logo featured on website
- 4 dedicated social media posts
- Public thank you during opening and closing ceremonies
- Vendor booth space (provided by sponsor)
- Promotional item (provided by sponsor) placed in registration packets
- Logo on lobby banner, photo booth backdrop and step & repeat
- Idaho FCCLA Alumni & Friends Membership
- Recognition at four competitive events of your choice

## Gold Sponsor \$1,000

- 1/4 page ad in State Leadership Conference program
- Public thank you at Adviser Banquet and Awards Banquet
- Logo placement on lobby banner, step & repeat, and on website
- One dedicated social media post
- Vendor booth space (provided by sponsor)
- Idaho FCCLA Alumni & Friends Membership
- Recognition at three competitive events of your choice

## Silver Sponsor \$500

- Logo included in event program
- Name on website
- Name included in social media sponsorship thank you
- Public thank you at competitor's and judge's orientations
- Vendor booth space (provided by sponsor)
- Idaho FCCLA Alumni & Friends Membership
- Recognition at two competitive events of your choice

## Bronze Sponsor \$250

- Name in event program and website
- Name included in social media thank you
- Vendor booth space (provided by sponsor)
- Public thank you at State Officer Banquets
- Idaho FCCLA Alumni & Friends Membership
- Recognition at one competitive event of your choice

## STAR Sponsor \$100

- Recognition for one competitive event. See next page for more details.

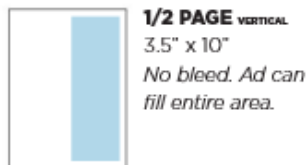
# ADVERTISING OPTIONS

## STATE CONFERENCE PROGRAM

Full Page Color

Half Page Color

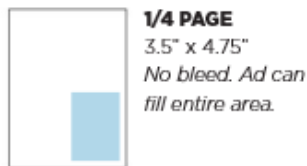
1/4 Page Color



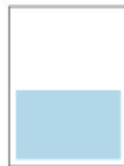
**1/2 PAGE VERTICAL**  
3.5" x 10"  
*No bleed. Ad can fill entire area.*



**FULL PAGE**  
Safety: 7.5" x 10"  
Trim: 8.5" x 11"  
Bleed: 8.75" x 11.25"



**1/4 PAGE**  
3.5" x 4.75"  
*No bleed. Ad can fill entire area.*



**1/2 PAGE HORIZONTAL**  
7.5" x 4.75"  
*No bleed. Ad can fill entire area.*

**Print Deadline: March 8th, 2024**  
For print technical  
specs contact  
[FCCLA@cte.idaho.gov](mailto:FCCLA@cte.idaho.gov)  
or call 208-429-5533

## CORPORATE LOGO

Maximize your logo use with our Step & Repeat. When pictures are taken and reposted to social media (shared, liked, tweeted, and snapped), your logo is exponentially viewed.

### STEP & REPEAT



# STAR SPONSOR

Idaho offers the following national **STAR Events** in which members are recognized for proficiency and achievement in chapter and individual projects, career preparation, and leadership skills:

As a sponsor for **Idaho FCCLA STAR Events**:

Your donation of \$100 will provide materials to coordinate and carry out one competition on the state level. This may be applied to a specific event or distributed to STAR Events with the greatest need.

- ★ Baking and Pastry
- ★ Career Investigation
- ★ Chapter in Review
- ★ Chapter Service Project
- ★ Culinary Arts
- ★ Early Childhood Education
- ★ Entrepreneurship
- ★ Event Management
- ★ Fashion Construction
- ★ Fashion Design
- ★ FCCLA Chapter Website
- ★ Focus on Children
- ★ Food Innovations
- ★ Hospitality, Tourism and Recreation
- ★ Instructional Video Design
- ★ Interior Design
- ★ Interpersonal Communications
- ★ Job Interview
- ★ Knife Skills
- ★ Leadership
- ★ National Programs in Action
- ★ Nutrition & Wellness
- ★ Parliamentary Procedure
- ★ Professional Presentation
- ★ Promote and Publicize FCCLA
- ★ Public Policy Advocate
- ★ Red Talks on Education
- ★ Repurpose and Redesign
- ★ Say Yes to FCS Education
- ★ Sports Nutrition
- ★ Sustainability Challenge
- ★ Teach and Train

# Idaho FCCLA Executive Council Members

## STATE OFFICERS & ADVISERS

## IDAHO FCCLA BOARD OF DIRECTORS

### State President

Liberty McGuire—Renaissance High  
[president@idahofccla.org](mailto:president@idahofccla.org)  
 Adviser: Brooke Scoville

### First VP/VP of Parliamentary Law

Sierra Lund—Mountain View High School  
[firstvp@idahofccla.org](mailto:firstvp@idahofccla.org)  
 Adviser: Chloe Muthiora

### VP of Competitive Events and Programs

Madison Honn—Capital High School  
[vpevents\\_programs@idahofccla.org](mailto:vpevents_programs@idahofccla.org)  
 Adviser: Marica Farrar

### VP of Development and Finance

Elizabeth Danielson—Mountain View High  
[vpdevelopment\\_finance@idahofccla.org](mailto:vpdevelopment_finance@idahofccla.org)  
 Adviser: Chloe Multhiora

### VP of Public Relations and Membership

Marcie Patterson—Kuna High School  
[vppr@idahofccla.org](mailto:vppr@idahofccla.org)  
 Adviser: Lisa Wood Miranda



### Chair, Alumni Representative

Nancy Lancaster  
[nancybfcccla@yahoo.com](mailto:nancybfcccla@yahoo.com)

### Past Chair, FCS Ed

Lori Chavez—BYUI  
[chavezl@byui.edu](mailto:chavezl@byui.edu)

### District 1 Representative

Molly Miller —Timberlake High School  
[mmmiller@lakeland272.org](mailto:mmmiller@lakeland272.org)

### District 2 Representative

Kare Herndon—Tammany High School  
[KJHerndon@lewistonschools.net](mailto:KJHerndon@lewistonschools.net)

### District 3 Representative

Jessica Skollingsberg —Elevate Academy  
[jskollingsberg@elevate2c.org](mailto:jskollingsberg@elevate2c.org)

### District 4 Representative

Lyndsay Anderson—Filer High School  
[landerson@filerschools.org](mailto:landerson@filerschools.org)

### District 5 Representative

Shantel Tavoian—Malad High School  
[shantel.tavoian@malad.us](mailto:shantel.tavoian@malad.us)

### District 6 Representative

Jessica Wahlen—Rigby High School  
[jwahlen@sd251.org](mailto:jwahlen@sd251.org)

### Chair Elect, Alternative School Representative

Jaime Mileski—Frank Church High  
[jaime.mileski@boiseschools.org](mailto:jaime.mileski@boiseschools.org)

### Jr. High School Representative

Natasha Campbell—Madison Jr. High  
[campbelln@msd321.com](mailto:campbelln@msd321.com)

### IFCS Representative (President)

Jessica Wahlen—Rigby High School  
[jwahlen@sd251.org](mailto:jwahlen@sd251.org)

### IDAFCS Representative

Kathee Tiff—UI  
[ktiff@uidaho.edu](mailto:ktiff@uidaho.edu)

### University Representatives

Dr. Brenda Jacobsen—FCS Ed. ISU  
[jacobren@isu.edu](mailto:jacobren@isu.edu)  
 Dr. Shelley McGuire—FCS Ed. UI  
[smcguire@uidaho.edu](mailto:smcguire@uidaho.edu)

### Industry Representative

Vacant

### State Staff—Ex-Officio

Teresa Danielson—FCCLA Manager  
[Teresa.danielson@cte.idaho.gov](mailto:Teresa.danielson@cte.idaho.gov)  
 Theresa Golis—State Adviser  
[theresa.golis@cte.idaho.gov](mailto:theresa.golis@cte.idaho.gov)



### FCCLA MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

### FCCLA VISION

Through FCCLA, students across the country will be prepared by FCS educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.

## FCCLA STRATEGIC GOALS 2023-2026

#### GOAL #1

To develop ongoing relationships with five additional, statewide community partnerships by 2026.

#### GOAL #3

To develop a functioning FCCLA Alumni Foundation by 2026.

#### GOAL #2

To increase our membership by 10% by 2026

#### GOAL #4

To provide support and resources for Family and Consumer Sciences teachers and FCCLA Advisers.

### FCCLA CORE VALUES

#### LEADERSHIP

Provide a unique opportunity for youth to learn how to be effective leaders through positive youth development strategies.

#### CHARACTER

Encourage further development of positive character traits such as honesty, integrity, fair play, and determination.

#### DIVERSITY

Create an inclusive environment that welcomes and values all youth.

#### EXCELLENCE

Teach youth the value of pursuing their full potential in all areas of their lives.

#### TEAMWORK

Support individual growth while working with others towards a common goal.

# JOURNEY

*Destination*

#IDAHOFCCCLA

## 2023-2024 Annual Theme

FCCLA provides opportunities to members and advisers through FCS education. Exploring career opportunities, while instilling real world skills, advocacy, and service in FCCLA members will use to guide them for the rest of their lives. The State Executive Council wants members to recognize that the journey our members take matters more than their destination.



# CAREER PATHWAYS THROUGH FCCLA



## HUMAN SERVICES

*Preparing individuals for employment in career pathways that relate to families and human needs such as counseling and mental health services, family and community services, personal care, and consumer services.*

Possible careers include:

- Child, family, or school social worker
- Director of childcare facility
- School counselor
- Sociologist
- Social services worker
- Personal or home care aide
- Leisure activities counselor
- Recreation worker
- Consumer credit counselor
- Personal financial advisor
- Consumer goods or services retailing representative or buyer
- Cosmetologist, hairdresser, or hairstylist

## EDUCATION AND TRAINING

*Planning, managing, and providing education and training services and related learning support services.*

Possible careers include:

- Superintendent, principal, or administrator
- Teacher or instructor
- Preschool or kindergarten teacher
- Clinical, developmental, or social psychologist
- Social worker
- Counselor
- Teacher assistant
- Parent educator
- Child care worker
- Coach
- Recreation worker
- Sign language interpreter

## HOSPITALITY AND TOURISM

*The management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.*

Possible careers include:

- Restaurant, food service, lounge, casino, coffee shop, or catering owner, operator, or manager
- Hotel, motel, resort, or bed and breakfast owner, operator, or manager
- Tour company owner, operator, or manager
- Meeting and convention planner
- Interpreter or translator
- Tourism and travel services marketing manager

## VISUAL ARTS AND DESIGN

*Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.*

- Stage designer
- Fashion/apparel designer or illustrator
- Interior designer
- Home furnishing coordinator
- Textile designer or chemist
- Costume designer

## REAL WORLD SKILLS

*Individuals require many skills to be college and career ready, including academic knowledge, technical expertise, and a set of general, cross-cutting abilities called "employability skills."*

- **Applied Academic Skills:** Communications, Math, Science, Basic Literacy
- **Critical Thinking Skills:** Problem Solving, Organization & Planning
- **Resource Management:** Time, Money, Materials & Personnel
- **Information Use**
- **Communication Skills**
- **Interpersonal Skills:** Leadership, Teamwork & Negotiation
- **Personal Qualities**
- **Systems Thinking:** Teamwork & Project Management
- **Technology Use**

