



Family, Career and Community Leaders of America

650 W State St Ste 324 Boise, Idaho 83702

Phone: (208) 429-5500

Email: fccla@cte.idaho.gov

June 30th, 2025

Dear Potential Partner,

The positive impact of a character and career building student leadership organization is fundamental in the education of young students. There are over 240,000 members of Family, Career and Community Leaders of America (FCCLA), representing thousands of chapters across 47 states. As a career and technical student organization, FCCLA promotes personal growth and leadership development through Family and Consumer Sciences (FCS) education. FCCLA programs help thousands of students across the country with career preparation and workforce development skills. FCCLA and FCS help students advance in careers such as human services, hospitality and tourism, education and training, and visual arts and design.

The Idaho Association of Family, Career and Community Leaders of America strives to support leadership growth in Idaho's youth. We are part of a national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through FCS education. FCCLA is unique amongst youth organizations because the program of work is member driven.

FCCLA competitive STAR Events (Students Taking Action for Recognition) bring out the best in each FCCLA member. Through the process of conceptualization, into execution and completion, with evaluation and feedback, each competitor learns and practices career and leadership skills. Each student uses a rubric for guidance and the community for resources, developing their problem solving and communication. Encouraging personal development through project-based competition brings relevance to service, learning, and hard work. Contests promote problem solving, career preparation, and citizenship, all of which encompass 21st Century skills and STEM foundations.

Partnership levels are in detail on the following page. Depending on your level of support, your organization name and/or logo will appear on the website and in the conference app and receive recognition during the competition awards ceremony as a valued educational partner preparing Idaho students for success. You will also receive a "Thank You!" on Idaho FCCLA social media platforms highlighting your company/organization.

Donors support student leadership and career improvement by helping create scholarships to attend national competitions. They help fund future contest development, state level leadership, and other educational growth opportunities.

Thank you for your time and consideration. Your financial support is greatly appreciated. I look forward to hearing from you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Jared N. Lewis".

Jared N. Lewis

FCCLA State Adviser

jared.lewis@cte.idaho.gov



IDAHO
STATE ASSOCIATION

Annual Partnership Form

COMPANY/ORGANIZATION NAME _____

CONTACT PERSON _____ TITLE _____

MAILING ADDRESS _____ EMAIL _____

PHONE _____

WEBSITE _____

LEVEL OF SUPPORT: \$ _____ [ONLINE PAYMENT AVAILABLE](#)

Make checks payable to Idaho FCCLA and send with completed form to 650 W State St, Suite 324, Boise, ID 83702 by February 1st, 2026.

CHOOSE YOUR LEVEL OF PARTNERSHIP BELOW:

Platinum Partner \$2,500+	
• Logo featured on website, conference app and displays • Monthly social media spotlight (reaching over 1,300 followers) • Public thank you at opening session, awards banquet, and closing ceremonies • Vendor booth space (provided by partner)	• Preference for promotional items (provided by partner) to place in registration packets for 500+ attendees • Idaho FCCLA Alumni & Friends Membership • Recognition at five competitive events of your choice

Diamond Partner up to \$2,499		Gold Partner up to \$1,000
• Logo featured on website, conference app and displays • Four dedicated social media posts • Public thank you during opening and closing ceremonies • Vendor booth space (provided by partner)	• Promotional item (provided by partner) placed in registration packets • Idaho FCCLA Alumni & Friends Membership • Recognition at four competitive events of your choice	• Logo featured on website, and conference app and displays • Public thank you at Adviser Banquet and Awards Banquet • One dedicated social media post • Vendor booth space (provided by partner) • Idaho FCCLA Alumni & Friends Membership • Recognition at three competitive events of your choice

Silver Partner up to \$500		Bronze Partner up to \$250
• Name on website, conference app and displays • Name included in social media partnership thank you • Public thank you at competitor's and judge's orientations	• Vendor booth space (provided by partner) • Idaho FCCLA Alumni & Friends Membership • Recognition at two competitive events of your choice	• Name on website, conference app and displays • Name included in social media thank you • Vendor booth space (provided by partner) • Public thank you at State Officer Banquets • Idaho FCCLA Alumni & Friends Membership • Recognition at one competitive event of your choice

STAR Partner \$100 or in-kind donation	• Recognition at one competitive event.
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State Executive Council and Advisers

Idaho FCCLA Board of Directors

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	District 6 Representative Kealie Wallis wallisk@d93mail.com	IDCTE FCS PQM Shanon Holt shanon.holt@cte.idaho.gov

FCCLA MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

FCCLA VISION

Through FCCLA, students across the country will be prepared by FCS educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.

FCCLA STRATEGIC GOALS 2023-2026

GOAL #1

To develop ongoing relationships with five additional, statewide community partnerships by 2026.

GOAL #3

To develop a functioning FCCLA Alumni Foundation by 2026.

GOAL #2

To increase our membership by 10% by 2026

GOAL #4

To provide support and resources for Family and Consumer Sciences teachers and FCCLA Advisers.

FCCLA CORE VALUES

LEADERSHIP

Provide a unique opportunity for youth to learn how to be effective leaders through positive youth development strategies.

CHARACTER

Encourage further development of positive character traits such as honesty, integrity, fair play, and determination.

DIVERSITY

Create an inclusive environment that welcomes and values all youth.

EXCELLENCE

Teach youth the value of pursuing their full potential in all areas of their lives.

TEAMWORK

Support individual growth while working with others towards a common goal.



2025-2026 Annual Theme “Plug Into Potential”

FCCLA helps members explore career opportunities, while instilling real world FCS and leadership skills. It takes creativity, leadership, and drive to take ideas and give them form. Problem solving and community are required for overcoming barriers and getting the necessary resources to complete goals. The State Executive Council wants FCCLA members to recognize that the work spent developing these skills as competitors is the first step for them to “Plug Into Potential”.



FCCLA CTE CAREER CLUSTER OPPORTUNITIES THROUGH FCS



Explore Career Clusters supported by FCCLA through FCS education, showcasing career opportunities that build real-world skills and prepare students for success in their future careers.

ARTS & DESIGN

The Arts & Design Career Cluster offers creative careers in fashion, interior design, visual and performing arts, and entertainment, focusing on functional, inspiring, and artistic designs that enrich and enhance lives.

Possible Careers Include:

- Art Therapist
- Commercial Designer
- Costume Designer
- Event Designer/Coordinator
- Fashion Designer
- Interior Designer
- Personal Stylist
- Residential Designer
- Space Planner
- Textile Designer

HOSPITALITY & TOURISM

The Hospitality & Tourism Career Cluster offers careers in managing restaurants, lodging, attractions, events, and travel, focusing on creating memorable experiences, exceptional service, and supporting the dynamic dining, travel, and entertainment industries.

Possible Careers Include:

- Event Planner
- Head Cook
- Hotel Manager
- Human Resources Specialist
- Nutritionist
- Park Ranger
- Restaurant Manager
- Sous Chef
- Theme Park Manager
- Travel Consultant



FINANCIAL SERVICES

The Financial Services Career Cluster offers careers in advising, planning, and managing personal finances, including budgets, investments, insurance, and retirement, helping individuals and families achieve financial security and navigate financial systems.

Possible Careers Include:

- Accountant
- Certified Financial Planner (CFP)
- Credit Counselor
- Digital Banking Specialist
- Financial Literacy Educator
- Insurance Agent
- Personal Banker
- Personal Financial Advisor
- Portfolio Manager
- Tax Advisor

EDUCATION & TRAINING

The Education & Training Career Cluster offers careers in teaching, administration, and instructional support, inspiring learners of all ages, fostering growth, and shaping future generations through knowledge and workforce readiness.

Possible Careers Include:

- Academic Dean
- Behavior Specialist
- College or University Professor
- Curriculum Developer
- Education Researcher
- eLearning Specialist
- Guidance Counselor
- School Principal
- School Teacher
- Superintendent

HUMAN SERVICES

The Human Services Career Cluster offers careers in counseling, mental health, personal care, and advocacy, addressing personal and societal needs to improve well-being and make a meaningful impact on individuals and communities.

Possible Careers Include:

- Art or Music Therapist
- Childcare Worker
- Cosmetologist
- Hairstylist
- Life Coach
- Nonprofit Director
- Personal Trainer
- Psychologist
- School Counselor
- Social Worker

PUBLIC SERVICE

The Public Service Career Cluster offers careers in public health, emergency services, social services, and government, focusing on community needs, vital resources, and improving quality of life with leadership and compassion.

Possible Careers Include:

- Accessibility Specialist
- City Planner
- Disease Prevention Specialist
- Environmental Health Specialist
- Epidemiologist
- Housing Specialist
- Human Services Director
- Social Worker
- Transportation Coordinator
- Youth Program Director